



4th INTERNATIONAL STUDENT E-CONFERENCE

**OF THE INTERNS OF THE UNESCO CHAIR “INTERCULTURAL POLICY FOR
AN ACTIVE CITIZENSHIP AND SOLIDARITY”
OF THE UNIVERSITY OF MACEDONIA**



“MEDIA AND INFORMATION LITERACY & INTERCULTURAL DIALOGUE IN THE ERA OF AI”

Wednesday 29th October 2025, 16:00- 21:30

& Thursday 30th October 2025, 16:00-21:30

**Under the Auspices of the
Hellenic National Commission of UNESCO**



**EVENT REGISTERED IN THE UNESCO GLOBAL
MEDIA AND INFORMATION WEEK, 24-31 OCTOBER 2025
In the framework of the UNESCO MILID University Network**

A. Organizers and link

The interns of the UNESCO Chair “Intercultural Policy for an Active Citizenship and Solidarity” of the University of Macedonia in collaboration with the aforementioned UNESCO Chair, the Jean Monnet Chair “EU Law, Values and Digital Citizenship” of the University of Macedonia and the **Alumni Association of the Interinstitutional Master’s of Science “Law and Informatics”** (organized by the University of Macedonia and Democritus University of Thrace) are organizing a two-day open student conference titled:

“MEDIA AND INFORMATION LITERACY & INTERCULTURAL DIALOGUE IN THE ERA OF ARTIFICIAL INTELLIGENCE”

The conference will be held online free-of-charge on Wednesday, 29th October and Thursday, 30th October 2025, hours 16:00-21:30 respectively.

The link is

<https://zoom.us/j/94505388199?pwd=UL4RfBcRgEYWb8jFPQHTaX4uX9K46X.1>

Certificates of attendance will be issued by the Rector of the University of Macedonia.

B. Concept Note

The conference is registered as an event of the UNESCO Global MIL Week and is organized in the framework of the UNESCO-UNAOC MILID University Network, in which the University of Macedonia is a full member, the only one from Greece.

The international online student conference “*Media and Information Literacy & Intercultural Dialogue in the Era of AI*” seeks to underscore the central role of media and information literacy in fostering responsible, ethical, and critically informed participation in the digital age. At the same, it emphasizes the significance of intercultural dialogue as a cornerstone for social cohesion, inclusivity, and mutual understanding across diverse cultural and societal contexts.

The conference aims to develop skills, know-how and attitudes that will contribute to the development of initiatives, actions, programs and partnerships regarding media and information literacy by promoting: a) freedom of expression, b) freedom of information and free flow of ideas and knowledge, c) citizen participation, and d) understanding and reconciliation between cultures on a global level. It also aims to contribute to Education, Culture and Democracy within the framework of the 17 Global Sustainable Development Goals (mainly promoting SDG4 & SDG16, but also SDG10, SDG11 & SDG17).

It is organized with the purpose of advancing academic dialogue while also engaging the wider civil society in a constructive reflection on the transformative impact of artificial intelligence on communication, information practices, and intercultural relations.

The conference is addressed to students, academics and researchers, teachers of all levels, educational institutions, pupils, local government bodies (region and municipalities) and more broadly to the civil society.

The conference promotes the literacy in Media and Information with the goal of increasing the resilience and sustainability of cities through the utilization of technologies, creativity and innovation and the promotion of intercultural dialogue, human rights and participatory democracy in the era of AI.

By bringing together students, young researchers, and representatives of civil society from different cultural and disciplinary backgrounds, the event aspires to provide a platform for the exchange of scholarly perspectives, the development of innovative approaches, and the strengthening of international academic cooperation, while also contributing to the promotion of active, informed, and participatory citizenship.

C. Structure of the Conference

The conference consists of the welcome session and eight sessions:

1. The concept of Media and Information Literacy (MIL) & Human Rights
2. Media and Information Literacy (MIL) & Mis-Disinformation
3. Media and Information Literacy (MIL) & Inclusion
4. Media and Information Literacy (MIL) & Hate Speech
5. Media and Information Literacy (MIL) & SDGS
6. Media and Information Literacy (MIL) & Ethics of AI
7. Media and Information Literacy (MIL) & AI in Education
8. Media and Information Literacy (MIL) & Forms of AI

D. Speakers

There is a welcoming remarks session in the first day of the conference:

- The Rector of the University of Macedonia, **Professor Stylianos D. Katranidis**

- The Representative of UNESCO UNITWIN, **Ms. Inga Nichanian**
- The President of the Greek National Commission of UNESCO, **Ms. A. Tzitzikosta**
- The Acting Director of the UNESCO Chair for Intercultural Policy for an Active Citizenship and Solidarity, **Professor Evgenia Alexandropoulou**, Member of the Board of Directors, and former Vice Rector of the University of Macedonia, Director of the Interinstitutional Programme of Postgraduate Studies in Law and Informatics.

The 13 interns of the UNESCO Chair of Intercultural Policy will present their research results, as part of their internship for the Academic Year 2024-25. Their presentations will be framed by lectures and presentations of renowned academics, and representatives of international institutions as well as experts, researchers and research associates of the UNESCO Chair and the Jean Monnet Chair EULaVa.

Four keynote speakers from 4 foreign universities in four different countries, members of the MILID Network, are participating in the conference:

- **Professor Divina Frau Meiggs**, University of Sorbonne Nouvelle, Paris, France, UNESCO Chair “Savoir-Devenir in Sustainable Digital Development”
- **Assoc. Professor Maarit Jaakkola**, Co-Director of the Nordic Centre for Media Research (Nordicom), University of Gothenburg, Coordinator of the MIL ID Universities Network
- **Professor Kristina Juraitė**, UNESCO Chair on Media and Information Literacy for Inclusive Knowledge Societies, Vytautas Magnus University, Lithuania
- **Assoc. Professor Felipe Chibas Ortiz**, University of São Paulo – USP, Coordinator of the Research Group Toth, CRIARCOM of CEACOM, Regional Representative for Latin America UNESCO MIL Alliance, Co-leader UNESCO MIL Cities Network project

A Guest Speaker

- **Professor Seng Chee TAN**, Associate Dean & Co-chair of AI@NIE, National Institute of Education, Nanyang Technological University, Singapore

Faculty members of the University of Macedonia:

- **Despoina Anagnostopoulou**, Professor, Department of International and European Studies, Jean Monnet Chair on EU Law, Values and Digital Citizenship, Director of the UNESCO Chair for Intercultural Policy for an Active Citizenship and Solidarity (on leave), University of Macedonia

- **Sofia Boutsiouki**, Assistant Professor, Department of International and European Studies, University of Macedonia

Members of the Library Staff of the University of Macedonia:

- **Anthi Baliou**, Director of Library and Information Center, University of Macedonia, PhD Candidate in MIL studies - School of Journalism and Mass Media, Aristotle University of Thessaloniki
- **Elisavet Chantavaridou**, MCLIP, MSc, PhD Candidate, Library & Information Centre, University of Macedonia
- **Argyro Tzorbatzaki**, Librarian, MSc in public management, University of Macedonia

Research Associates of the UNESCO Chair of Intercultural Policy and/or the Jean Monnet Chair EULaVa of the University of Macedonia (in alphabetical order):

- **Vera Dilari**, MSc in European and International Policies in Education, Training and Research, UoP, Research Associate of the Laboratory of Educational Policy, Research, Development and Inter-University Cooperation (ERDIC), University of Piraeus
- **Dr. Anastasia Psallida**, High School Professor, MA Soc., MSc E.P., PhD, Department of International and European Studies, University of Macedonia, Postdoctoral teaching personnel at the Department of Political Sciences, Aristotle University of Thessaloniki, Internship Coordinator at the UNESCO Chair of Intercultural Policy, Researcher at the Jean Monnet Chair EULaVa
- **Dr. Dionysia Tsolaki**, BA, MA, LLM, LLM, PhD, (Department of International and European Studies, University of Macedonia), Postdoctoral teaching personnel at the same department, Adjunct Professor (Uni-Open College), Researcher at the Jean Monnet Chair EULaVa.

In addition, the following members of the Alumni Association of the Interinstitutional Master's of Science "Law and Informatics" (organized by the University of Macedonia and Democritus University of Thrace) are participating:

- **Olga Tsantila**, President of the Alumni Association of the Interuniversity Master's Program "Law and Informatics", Lawyer, MSc in Law and Informatics, Certified Information Privacy Professional/Europe (CIPPE/E), Member, International

Association of Privacy Professionals (IAPP), Journalist, Member of the Journalists' Union of Macedonia and Thrace Daily Newspapers (ESIEMTH).

- **Magdalini Skondra**, Lawyer, Certified Information Privacy Professional/Europe (CIPP/E), MSc Law & Informatics, University of Macedonia
- **Chrysoula Andreadou**, Judge at the Administrative Court of Appeals, President of the Three-Member Board of Directors of the Administrative Court of First Instance in Athens, MSc in Law and Informatics, University of Macedonia, LL.M in International Studies, Faculty of Law, Aristotle University of Thessaloniki
- **Evangelia Astridou**, Labour Inspector, Gender Equality & Digital Law Specialist, MSc Law & Informatics, University of Macedonia

From other Greek Universities and educational organisations the guest speakers are:

- **Dr Georgios Anagnostaras**, Member of the Teaching Staff Personnel of the Hellenic Open University and the Open University of Cyprus, Research Associate at the National Radiotelevision Media Board, Athens
- **Dr Aikaterini Chrysanthopoulou**, PhD in Media & News Literacy, Aristotle University of Thessaloniki, Adjunct Lecturer at Ionian University, Dept of Digital Media, Post Doc Researcher in News Literacy and Young Audiences at the Aristotle University of Thessaloniki
- **Eirini Symeonidou**, PhD candidate in University of Thessaly, European Schoolnet Academy, Brussels
- **Loukia Kefallinou**, BA in Classical Philology, National and Kapodistrian University of Athens, Department of Ancient and Modern Greek Philology, Educator at International School of Athens, IBEN Educational Consultant/ Curriculum Developer, Member of UNESCO Associated Schools Network ASPnet, Examiner at Certificate of Attainment in Greek Language, Centre for the Greek Language
- **Svetla Mavrodieva**, Assessment Specialist by Cambridge Assessment English, Scientix Ambassador, International Teacher Trainer on CLIC (Content and Language Integrated Learning), Member of the EDEH (European Digital Educational Hub) : **“Effective, Inclusive and Ethical Artificial Intelligence in Education (AIED) Design”**

The Programme is the following:

1st Day

Wednesday, 29th October 2025, 16:00-21:30

“MEDIA AND INFORMATION LITERACY AT UNESCO”

16:00-16:15

Welcome from the Organizing Committee of the Conference

Welcome Remarks (to be requested)

- Professor **Stylianos Katranidis**, Rector of the University of Macedonia
- **Aikaterini Tzitzikosta**, President of the Greek National Committee for UNESCO
- **Inga Nichanian**, UNITWIN/UNESCO Chairs Programme, Future of Learning and Innovation, Education Sector, UNESCO
- Professor **Evgenia Alexandropoulou**, Member of the Board of Directors, f. Vice Rector of the University of Macedonia, Director of the Interinstitutional Programme of Postgraduate Studies in Law and Informatics, Acting Director of the UNESCO Chair for Intercultural Policy for an Active Citizenship and Solidarity

1st SESSION

16:15-17:15

**“THE CONCEPT OF MEDIA AND INFORMATION LITERACY (MIL) &
HUMAN RIGHTS”**

Chair: Despoina Anagnostopoulou

2 Invited Speakers (40 minutes)

- **Dr Aikaterini Chrysanthopoulou**, PhD in Media & News Literacy, Aristotle University of Thessaloniki, Adjunct Lecturer, Dept of Digital Media, at Ionian University, Post Doc Researcher in News Literacy and Young Audiences at the Aristotle University of Thessaloniki: **“MIL: the transition into a new type/ a new function of literacy”**
- **Anthi Baliou**, Director of Library and Information Center - University of Macedonia, PhD Candidate in MIL studies - School of Journalism and Mass Media, Aristotle University of Thessaloniki: **“From Information Literacy to Post-Algorithmic Analysis”**

Presentation of UNESCO Chair Interns' Research (20 minutes)

- **Maria Ioanna Dritsa:** “MIL & Human Rights in the digital age”
- **Gkolfo Choufta:** “MIL & Democracy by promoting Digital Citizenship”

Break 17:15-17:20

2nd SESSION

17:20-18:30

“MEDIA AND INFORMATION LITERACY AND MIS-DISINFORMATION”

Chair: Ioanna Kontou Founta

Keynote speaker – Divina Frau Meiggs, University of Sorbonne Nouvelle, Paris, France,
UNESCO Chair “Savoir-Devenir in Sustainable Digital Development”
(20 minutes)

2 Invited Speakers (40 minutes)

- **Despoina Anagnostopoulou**, Professor, Department of International and European Studies, Jean Monnet Chair on Law, Values and Digital Citizenship, Director of the UNESCO Chair for Intercultural Policy for an Active Citizenship and Solidarity (on leave), University of Macedonia: “**The European Union Law and Actions against Disinformation**”
- **Chrysoula Andreadou**, Judge at the Administrative Court of Appeals, President of the Three-Member Board of Directors of the Administrative Court of First Instance in Athens, MSc in Law and Informatics, University of Macedonia, LL.M in International Studies, Faculty of Law, Aristotle University of Thessaloniki “**Controlling Complexity: Mechanisms and Gaps in the Oversight of Large Language Models**”

Presentation of UNESCO Chair Interns' Research (10 minutes)

- **Eleni Karavasili:** “Media Literacy-Training Materials (EU) EPALE”

Break 18:30-18:35

3rd SESSION

18:35-19:55

“MEDIA AND INFORMATION LITERACY AND INCLUSION”

Chair: Eftychia Chatzipapa

1 keynote Speaker (20 minutes)

Professor Kristina Juraitė, UNESCO Chair on Media and Information Literacy for Inclusive Knowledge Societies, Vytautas Magnus University, Lithuania: **“From human to synthetic dialogues: Capacity-building in moral decision-making and AI ethics”**

2 Invited Speakers (40 minutes)

- **Eirini Symeonidou**, PhD Candidate, Artificial Intelligence in Inclusive Education, University of Thessaly, Project Coordinator at European Schoolnet (EUN):
“Harnessing the Potential of AI for Inclusive Learning Environments”
- **Elisavet Chantavaridou** MCLIP, MSc, PhD Candidate, Library & Information Centre, University of Macedonia: **“Generative AI and higher education”**

Presentation of UNESCO Chair Interns’ Research (20 minutes)

- **Maria Kyрманidou**: “Digital technologies for an Inclusive Education”
- **Ilias Tsakayiannis**: “Equal Access to Artificial Intelligence in UNESCO: Challenges, Opportunities, and the Path Forward”

Break 19:55-20:00

4th session

20:00-21:20

“MEDIA AND INFORMATION LITERACY & HATE SPEECH”

Chair: Dr. Anastasia Psallida

3 Invited Speakers (60 minutes)

- **Evangelia Astridou**, Labour Inspector | Gender Equality & Digital Law Specialist:
“Media literacy and gender-based hate speech”

- **Georgios Anagnostaras**, Special Scientist – Legal Expert, National Council for Radio and Television (NCRTV); Adjunct Lecturer, Athens University of Economics and Business (AUEB), Hellenic Open University (HOU), Open University of Cyprus (OUC): **“Hate speech in the traditional and online media and the role of the national audiovisual regulatory authorities”**
- **Dr. Dionysia Tsolaki**, BA, MA, LLM, LLM, PhD, Department of International and European Studies, University of Macedonia, Research Associate of the UNESCO Chair of Intercultural Policy for an Active Citizenship and Solidarity, Postdoctoral teaching personnel at the same department, Adjunct Professor, Uni-Open College, Researcher at the Jean Monnet Chair EULaVa: **“Media Bans and AI Systems: In the name of Children Protection, are the EU Values of democracy, equality and pluralism being negated?”**

Presentation of UNESCO Chair Interns’ Research (20 minutes)

- **Marios Nosios**: “Policies, Legislation, and AI approaches in Combating Hate Speech (UNESCO, EU, CoE)”
- **Eirini Mikropoulou**: “AI in detecting Hate Speech: Tools & Projects”

Discussion and EVALUATION OF THE 1ST DAY 21:20-21:30

2nd Day

Thursday 30th October 2025, 16:00-21:30

“MEDIA AND INFORMATION LITERACY AND AI IN A SAFE ENVIRONMENT”

Welcome from the Organizing Committee of the Conference

16:00-16:15

5th SESSION

16:15-17:35

MEDIA AND INFORMATION LITERACY AND SDGS

Chair: Maria-Ioanna Dritsa

1 keynote Speaker (20 minutes)

- **Professor Seng Chee TAN**, Associate Dean & Co-chair of AI@NIE, National Institute of Education, Nanyang Technological University, Singapore **“AI in education: Learning from, learning with, learning about, and learning beyond AI”**

3 Invited Speakers (60 minutes)

- **Vera Dilari**, MSc in European and International Policies in Education, Training and Research, UoP, Research Associate of the Laboratory of Educational Policy, Development and Inter-University Cooperation (ERDIC), University of Piraeus, Research Associate of the UNESCO Chair of Intercultural Policy for an Active Citizenship and Solidarity: **“UNESCO Greening Education Partnership”**
- **Assoc. Professor Felipe Chibas Ortiz**, University of São Paulo – USP, Coordinator of the Research Group Toth, -CRIARCOM of CEACOM, Regional Representative for Latin America UNESCO MIL Alliance, Co-leader UNESCO MIL Cities Network project: **“MIL Cities and Artificial Intelligence: New Experiences Around the World”**
- **Argyro Tzorbatzaki**, Librarian, MSc in public management, University of Macedonia : **“SDGs and Financial literacy: adding value to our services and information sources ”**

Break 17:35 – 17:40

6th session

17:40-18:40

“MEDIA & INFORMATION LITERACY & ETHICS OF AI”

Chair: Polyxeni Fragkoudi

Keynote speaker (20 minutes)

Assoc. Professor Maarit Jaakkola, Co-Director of the Nordic Centre for Media Research (Nordicom), University of Gothenburg, Coordinator of the MIL ID Universities Network: **“AI in academic writing, editing and publishing”**

1 Invited Speaker (20 minutes)

- **Magdalini Skondra**, Lawyer, Certified Information Privacy Professional/Europe (CIPP/E), MSc Law & Informatics-UoM: **“AI Ethics: Practical Perspective in examples”**

Presentation of UNESCO Chair Interns’ Research (20 minutes)

- **Eftychia Chatzipapa**: “Ethics of AI in UNESCO”
- **Polyxeni Fragkoudi**: “Ethics of AI in EU”

Break 18:40-18:45

7th SESSION

18:45-19:40

“MEDIA AND INFORMATION LITERACY AND AI IN EDUCATION”

Chair: Tsolaki Dionysia

3 Invited Speakers (35 minutes)

- **Sofia Boutsiouki**, Assistant Professor, Department of International and European Studies, University of Macedonia: **“AI and Education in the EU Policy Context: Questions (Un)Answered”**

- **Loukia Kefallinou**, BA in Classical Philology, National and Kapodistrian University of Athens, Department of Ancient and Modern Greek Philology, Educator at International School of Athens, IBEN Educational Consultant/ Curriculum Developer, Member of UNESCO Associated Schools Network ASPnet, Examiner at Certificate of Attainment in Greek Language, Centre for the Greek Language &

Svetla Mavrodieva, Assessment Specialist by Cambridge Assessment English, Scientix Ambassador, International Teacher Trainer on CLIC (Content and Language Integrated Learning), Member of the EDEH (European Digital Educational Hub) :
“Effective, Inclusive and Ethical Artificial Intelligence in Education (AIED) Design”

Presentation of UNESCO Chair Interns’ Research (20 minutes)

- **Ioanna Kontou-Founta**: “AI Competency Framework for Teachers”
- **Olga Makri**: “AI Competency Framework for Students”

Break 19:40-19:45

8th SESSION

19:45 – 20:45

“MEDIA AND INFORMATION LITERACY AND FORMS OF AI”

Chair: Marios Nosios

2 Invited Speakers (40 minutes)

- **Dr. Anastasia Psallida**, High School Professor, BA Cl., MA Soc., MSc E.P., PhD, Department of International and European Studies, University of Macedonia, Postdoctoral teaching personnel at the Department of Political Sciences, Aristotle University of Thessaloniki, Research Associate and Internship Coordinator at the UNESCO Chair of Intercultural Policy, Researcher at the Jean Monnet Chair EULaVa: **“Media and Information Literacy for Transformative Education: Intercultural Competence and Ethical AI in the Learning Process”**

- **Olga Tsantila**, Lawyer, MSc in Law and Informatics, Certified Information Privacy Professional/Europe (CIPP/E), Member, International Association of Privacy Professionals (IAPP), Journalist, Member of the Journalists' Union of Macedonia and Thrace Daily Newspapers (ESIEMTH), President of the Alumni Association of the Interuniversity Master's Program "Law and Informatics": **"AI in Journalism: From Algorithms to Accountability"**

Presentation of UNESCO Chair Interns' Research (20 minutes)

- **Malvina Kontou**: "Safety and Ethics of AI in Education, Generative AI and UNESCO"
- **Evdoxia Begou**: "Explainable AI EU"

20:45-21:00

Discussion

CONCLUSIONS OF THE 2nd DAY

21:00 - 21:10

Awards ceremony and evaluation of the presentations

21:10-21:30

END OF THE CONFERENCE



With the support of the
Erasmus+ Programme
of the European Union

Members of the Scientific Committee of the 4th International Student E- Conference:

Despoina Anagnostopoulou, Professor of the Department of International and European Studies, University of Macedonia, Director of the UNESCO Chair (on scientific leave)

Evgenia Alexandropoulou, Professor of the Department of Applied Informatics, University of Macedonia, Deputy Director and scientific associate of the UNESCO Chair

Dr. Anastasia Psallida, PhD, Department of International and European Studies, University of Macedonia, scientific associate of the UNESCO Chair and coordinator of the internship

With the **collaboration of Mrs. Loukia Kefallinou**, Educator, International School of Athens.

Members of the Organizing Committee of the 4th International Student E- Conference:

Marios Nosios, PhD candidate, Department of International and European Studies, University of Macedonia

Ioanna Kontou Founta, Postgraduate student, Department of Educational and Social Policy, University of Macedonia and Undergraduate student, Department of Applied Informatics, University of Macedonia

Maria Ioanna Dritsa, Postgraduate student, Department of Social Sciences, University of the Aegean

Eleni Karavasili, Postgraduate student, Department of Educational and Social Policy, University of Macedonia

Polyxeni Fragkoudi, Undergraduate student, Department of International and European Studies, University of Macedonia

Efthychia Chatzipapa, Undergraduate student, Department of International and European Studies, University of Macedonia

The UNESCO Chair Interns (in alphabetical order)

Evdoxia Begou, M.Sc. in School Management and Development: Educational and Administrative Practices, National and Kapodistrian University of Athens, B.Sc. in Computer Science, University of Crete

Eftychia Chatzipapa, Undergraduate student, Department of International and European Studies, University of Macedonia

Gkolfo Choufta, Postgraduate student, Master's Program in European Policies of Youth, Entrepreneurship, Education and Culture, University of Macedonia, BA, Faculty of Primary Education, Aristotle University of Thessaloniki

Maria-Ioanna Dritsa, BA in Turkish Studies & Modern Asian Studies, Department of Economics and Political Sciences, National and Kapodistrian University of Athens, Postgraduate Student in European Societies and European Integration, Department of Social Sciences, University of the Aegean

Polyxeni Fragkoudi, Undergraduate Student, Department of International and European Studies, University of Macedonia

Eleni Karavasili, Postgraduate Student, Educational Sciences — Teacher Education in Innovative Teaching and Learning Approaches, University of Western Macedonia, BA, Department of Educational and Social Policy, University of Macedonia (Specialization in Lifelong Learning)

Malvina Kontou, LLB Law School, Aristotle University of Thessaloniki, M.Sc. Food and Beverage Law, Dept. of Agriculture, Aristotle University of Thessaloniki, Ph.D.(c.) in International and European Studies, University of Macedonia, H.F.R.I. Scholar

Ioanna Kontou Founta, Economist, Educator, Undergraduate Student in Applied Informatics, University of Macedonia, Postgraduate Student, MSc in the Sciences of Education & Lifelong Learning: Educational Administration & Leadership, Department of Educational & Social Policy, University of Macedonia

Maria Kyrmanidou, BA Graduate Student in Educational and Social Department in University of Macedonia - Special Education Teacher and Music Teacher

Olga Makri, School Psychologist, MSc in “Counselling Studies”, University of Hull, U.K, Postgraduate Student, MSc in “European Policies on Youth, Entrepreneurship, Education and Culture”, University of Macedonia

Eirini Mikropoulou, BA in French Language & Literature, Faculty of Philosophy, Aristotle University of Thessaloniki

Marios Nosios, BA International and European Studies, University of Macedonia, MA Business Analytics and Data Science, University of Macedonia, PhD Candidate in the Department of International and European Studies, University of Macedonia

Ilias Tsakayiannis, BA in Economics, University of Macedonia